



COLORADO  
OCTOBER 19 - 22  
2015





# THE AUTHORIZER'S ROLE IN CITYWIDE EDUCATION STRATEGIES



panelists:

AMY HERTEL - EDUCATION CITIES

SARAH YATSKO - CENTER FOR REINVENTING  
PUBLIC EDUCATION

BRENNA COPELAND -- EDPLEX





A NETWORK OF LEADERS  
FOR GREAT PUBLIC SCHOOLS.

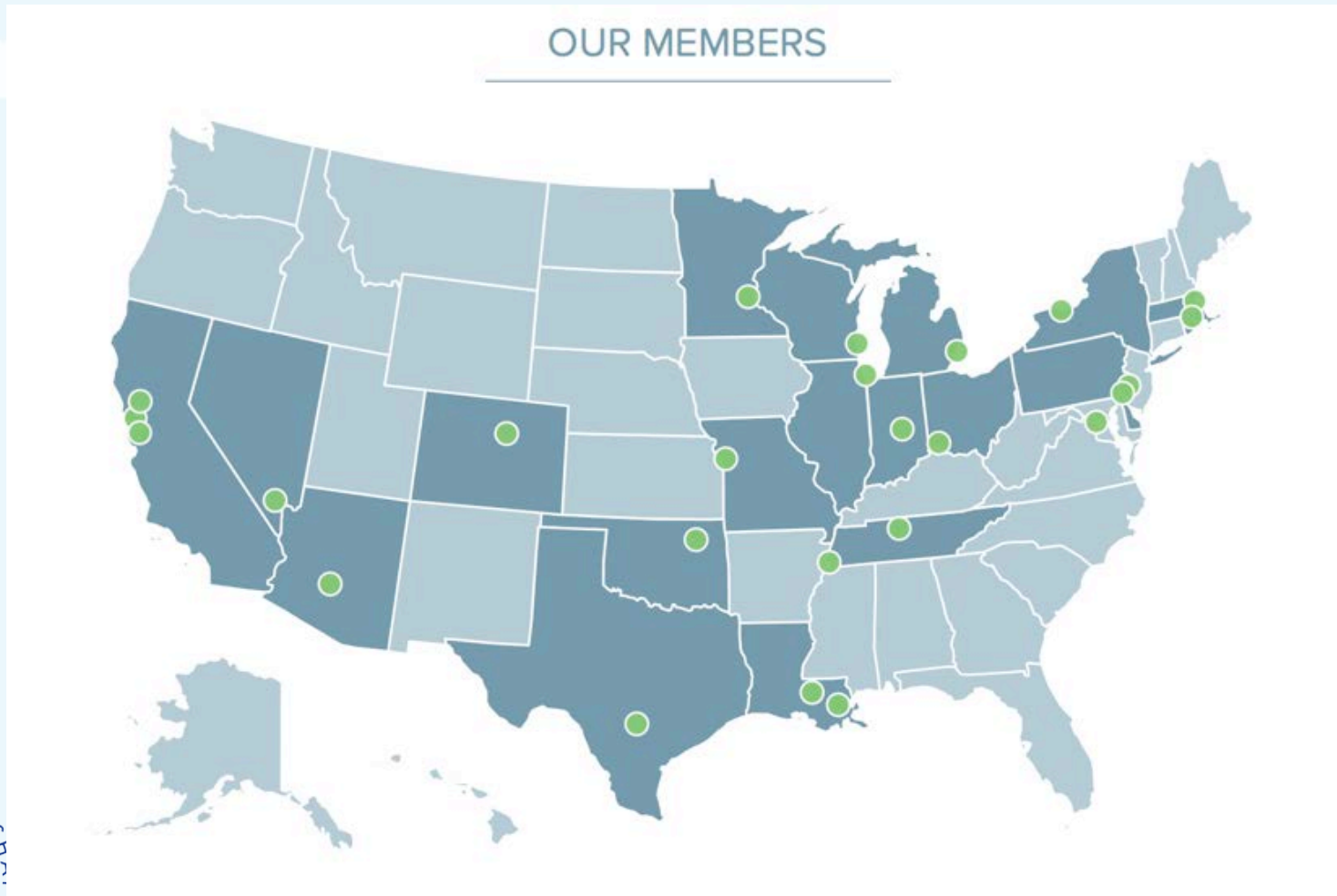
**Amy Hertel**

Vice President, Network Impact  
Education Cities

[www.education-cities.org](http://www.education-cities.org)



Education Cities is a network of 32 city-based organizations (“harbormasters”) providing strategic leadership in 25 cities across the country



Harbormasters  
lead by pushing  
on four key  
levers in city  
education  
ecosystems



## Education Cities

An Education City is our vision of a future where every child can access great public schools. Leading city-based nonprofits - or what we call education "harbormasters" - can help make this vision a reality in their cities by focusing on the following four strategies:

### 1. QUALITY SCHOOLS

Replicate great existing district and charter schools, launch promising new schools, and improve or replace schools that are not serving students well.

### 2. EFFECTIVE EDUCATORS

Recruit, support, and retain great teachers and leaders.

### 3. SUPPORTIVE POLICY

Support policies that help great educators create schools that meet the needs of students and families.

### 4. COMMUNITY ENGAGEMENT

Work with parents and other stakeholders to advocate for great public schools.

QUALITY SCHOOLS

EFFECTIVE EDUCATORS

SUPPORTIVE POLICY

+ COMMUNITY  
ENGAGEMENT

AN EDUCATION CITY



# A harbormaster's North Star is growing high quality seats in their city

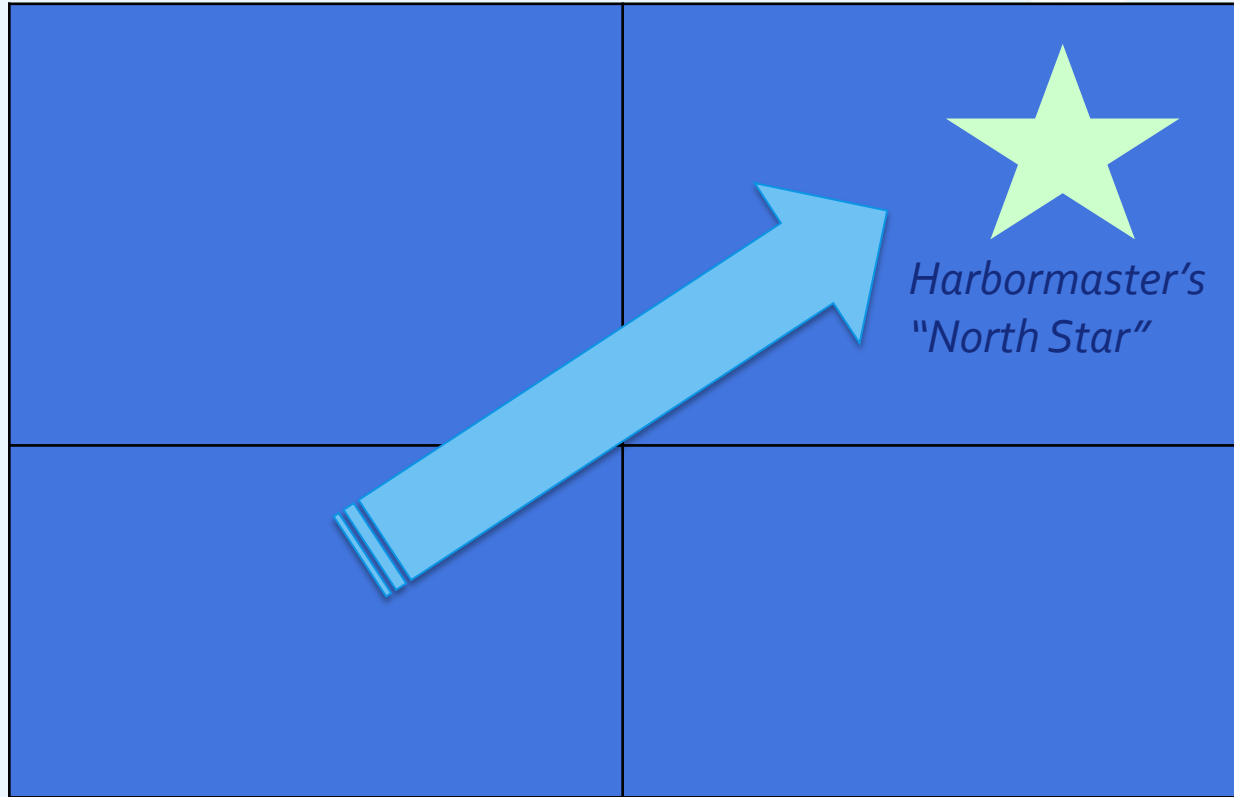
## City/harbormaster capacity

Plan and capacity has been sustained with clear vision for next steps

Plan being implemented and sufficient capacity present

Plan developed but still building capacity

No (or stalled) plan and limited harbormaster capacity



HQ seat growth less than/equal to zero

## Outcomes

HQ seat growth on pace to serve 100% of students in XX years

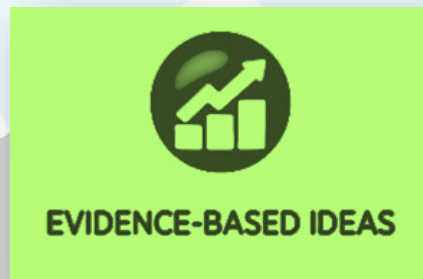
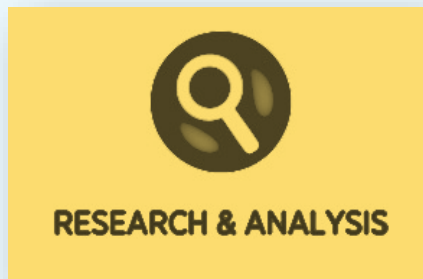


Research and Policy Analysis Center

Develop, test and support evidence-based solutions

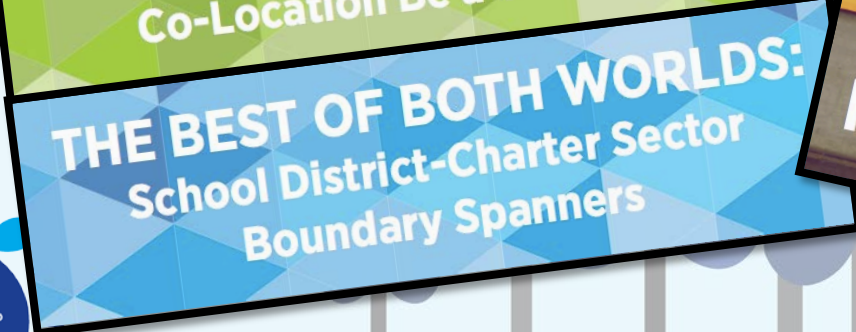
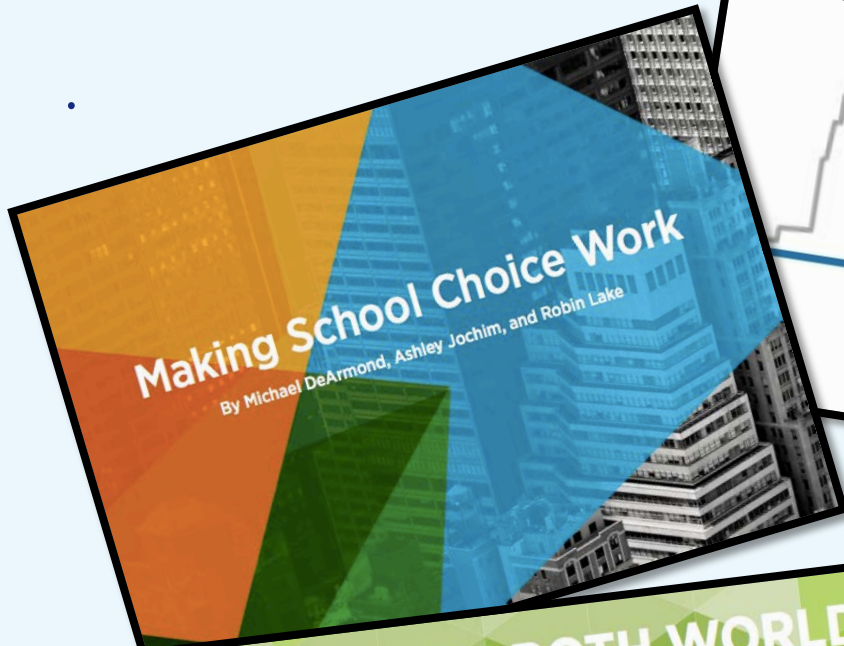
Every child deserves a school with:

*Rich and clear learning objectives, leaders who select and develop effective teachers, targeted, efficient use of money, time and talent, accountability to parents and the public.*





# Recent Research and Policy Work:



# EdPlex

Solutions for Complex Challenges in Public Education

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EdPlex is a mission-oriented consulting organization that supports public school districts, state education agencies and other organizations in realizing the full potential of portfolio strategy.

EdPlex brings together talented professionals who have worked in portfolio districts and thus who understand the unique challenges of leveraging talented educators, managing different school types, supporting school choice and implementing transparent and rigorous accountability standards.

Our simple goal is to help districts and states align vision, policy, strategy and action so that all students succeed.



# EdPlex

Our current projects include . . .

Designing Turnaround Learning Academy targeting central admin leaders in 6 districts across Colorado



**COLORADO**  
Department of Education



*Michael & Susan Dell*  
FOUNDATION

Creating national process guidance to support authorizers in approving charters as restart providers for failing schools

Zone Design Team member to guide school turnaround efforts



Authorizer evaluations





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