



2016 NACSA LEADERSHIP CONFERENCE

Great Expectations: Effectively Establishing and Communicating Performance Measures

Shifting to a culture of accountability and autonomy can feel nearly impossible when the status quo is to let a thousand flowers bloom. Implementing a performance framework is just as much about communication as it is about analysis. What you're struggling with in your community could be what your neighbor is quietly battling, as well. How do you engage schools and other key stakeholders to ensure that they understand your performance expectations? This session format will be more open in nature than typical, so please come ready to actively participate in dialogue around challenges and strategies to strengthen your authorizing practice by focusing on developing, communicating, and utilizing performance expectations for students.

Session Title: Great Expectations: Effectively Establishing and Communicating Performance Measures

Session speakers: Colleston Morgan (Orleans Parish School Board)
Paula Barney (Rhode Island Department of Education)
Kristina Catani (Tennessee Achievement School District)
Laura Stowell (DeKalb County School System)

Context: Presented in a small group facilitated discussion, the objectives for the session were:

1. Understand the challenges of shifting to outcomes based accountability.
2. Gain practical strategies for engaging with their communities in that shift.

Key Takeaways:

- Implementing a performance framework requires a review and alignment with all authorizing practices from applications to renewal processes.
- With shifting accountability structures, statewide and nationally, frameworks must be flexible enough to anticipate data access issues, state testing pauses, and a growing shift toward multiple indicators of performance.
- Success is often set by other stakeholders, external influences, the state, the education community, and families. Listening to stakeholders and prioritizing communication throughout the process and at launch time are critical to successfully implement a framework.



Additional Resources:

- Contact Erin Reddy at erinr@qualitycharters.org for more information and guidance about implementing a performance framework.
- Access our Core Performance Framework and Guidance document on the Knowledge Core.
- Rhode Island Department of Education and DeKalb County Public Schools materials are available through the session materials provided.