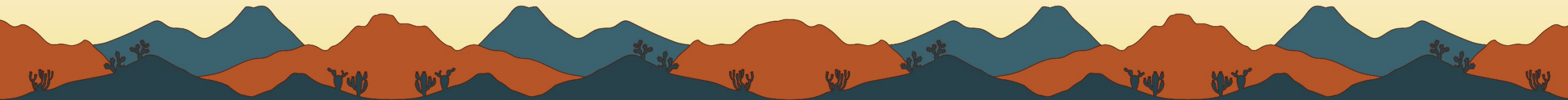


2017 NACSA LEADERSHIP CONFERENCE

OUR CHOICES MATTER



ANNUAL REPORTING: TAKING IT TO THE NEXT LEVEL

BRIDGETT ABSTON, INDIANA CHARTER SCHOOL BOARD

ERIN KUPFERBERG, DC PUBLIC CHARTER SCHOOL BOARD

GUERSCHMIDE SMITH, NEW YORK CITY DEPARTMENT OF EDUCATION

WHO'S IN THE ROOM?

- a. I'm in the beginning stages - I have data available to me but do not have an annual report or have recently created an annual report.
- b. I have an annual report but would like to take it to the next level with data visualization.
- c. I have an annual report but would like to make changes based on input from stakeholders.

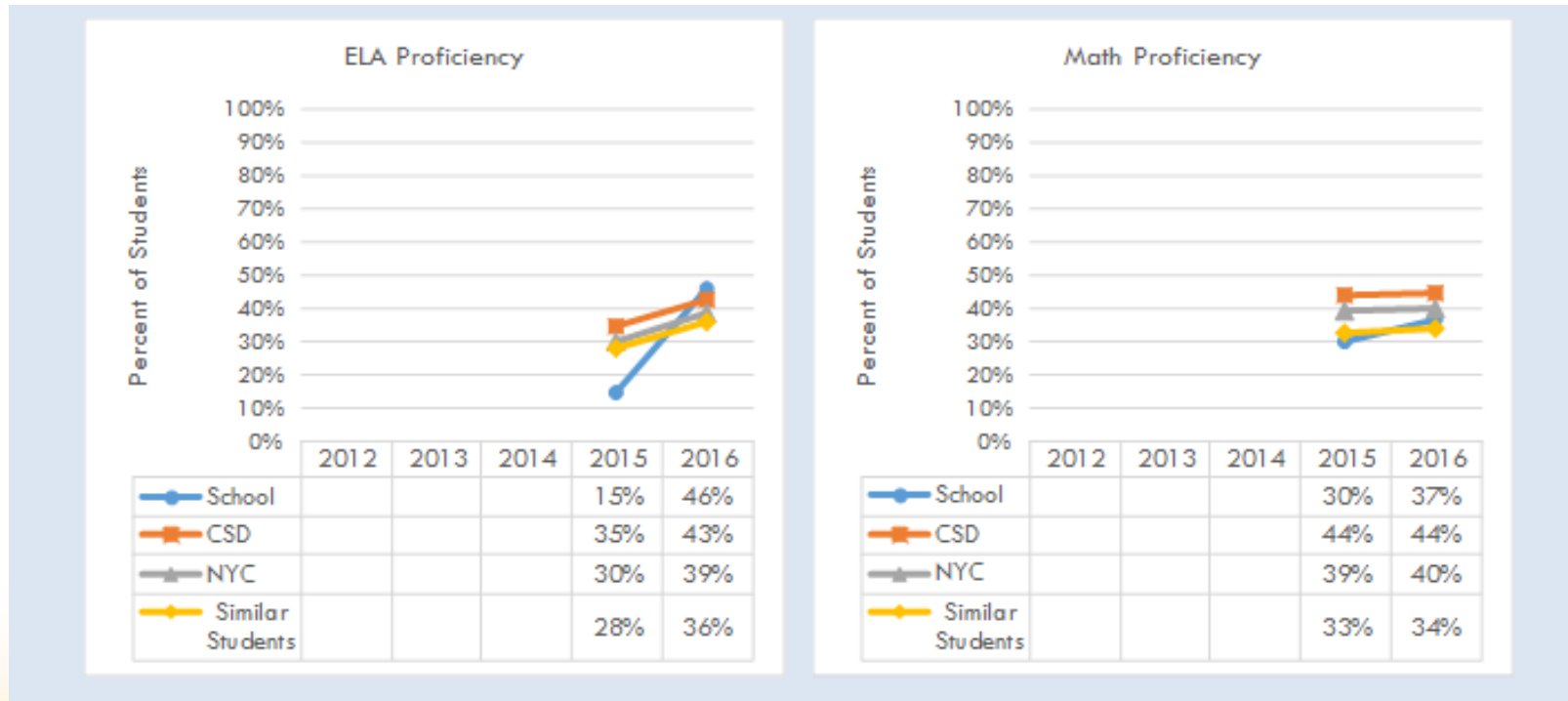
SIMULATION

Did the school increase or decrease proficiency over the course of the charter term?

	ELA					Math				
All Students	Acme Charter School	CSD 28	Variance to CSD	NYS	Variance to NYS	Acme Charter School	CSD 28	Variance to CSD	NYS	Variance to NYS
2014-2015	15.0%	34.6%	-19.6%	31.3%	-16.3%	30.0%	44.2%	-14.2%	38.1%	-8.1%
2015-2016	46.0%	43.0%	+3.0%	37.9%	+8.1%	37.0%	44.4%	-7.4%	39.1%	-2.1%

SIMULATION

Did the school increase or decrease proficiency over the course of the charter term?



VOCABULARY

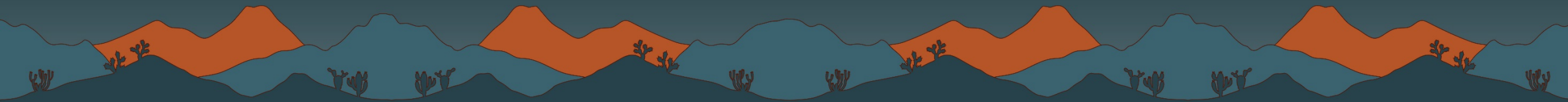
Data visualization is the presentation of quantitative information in a graphical form. Data visualization turns large and small datasets into visuals and is about how you present your data, to the right people, at the right time, in order to enable them to gain insights most effectively.

DATA VISUALIZATION IN AUTHORIZING

- Why focus on visualization?
 - Communicate your data quickly
 - Communicate more data
 - It is fun to view
- What does your target audience need to know to understand the data?
- What are your resources?



REQUIREMENTS

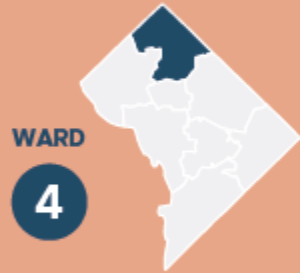


BASIC DATA REQUIREMENTS

- Academic
- Demographic

BASIC VISUAL REQUIREMENTS

- Know your message and make your point
- Use appropriate graphs
- Label clearly
- Include dates
- Make it accessible (colors, language choice, medium)



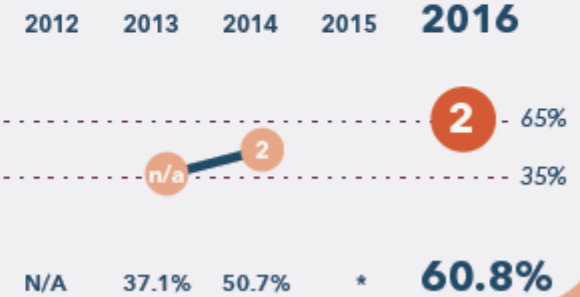
WARD
4

Capital City PCS - Lower School

100 Peabody Street NW
Washington, DC 20011

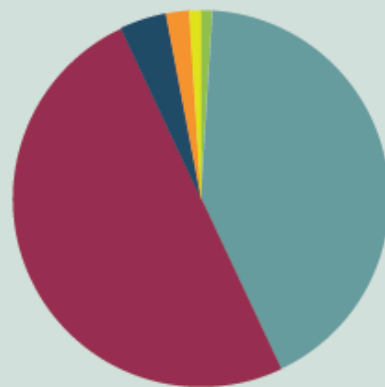
202-808-9800
www.ccpcs.org

TIER SCORES



Student Demographics (2016-17)

Total Enrollment
220



Asian	1.4%
Black Non-Hispanic	41.9%
Hispanic / Latino	50.9%
Native American / Alaska Native	3.0%
Pacific Islander / Native Hawaiian	0.0%
White Non-Hispanic	1.5%
Multiracial	1.3%

English Language Learner

14.5%

Economically Disadvantaged

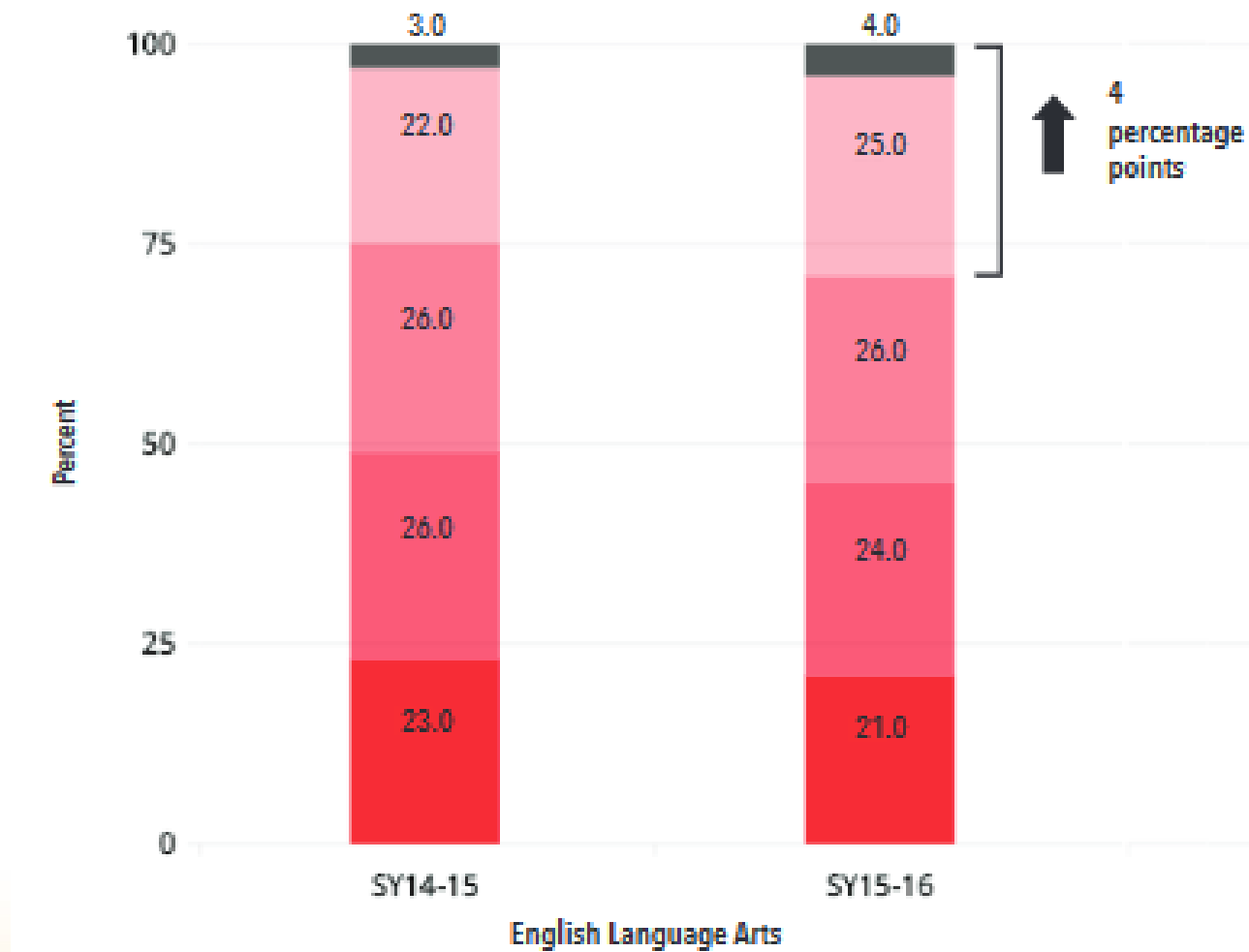
65.6%

Special Education

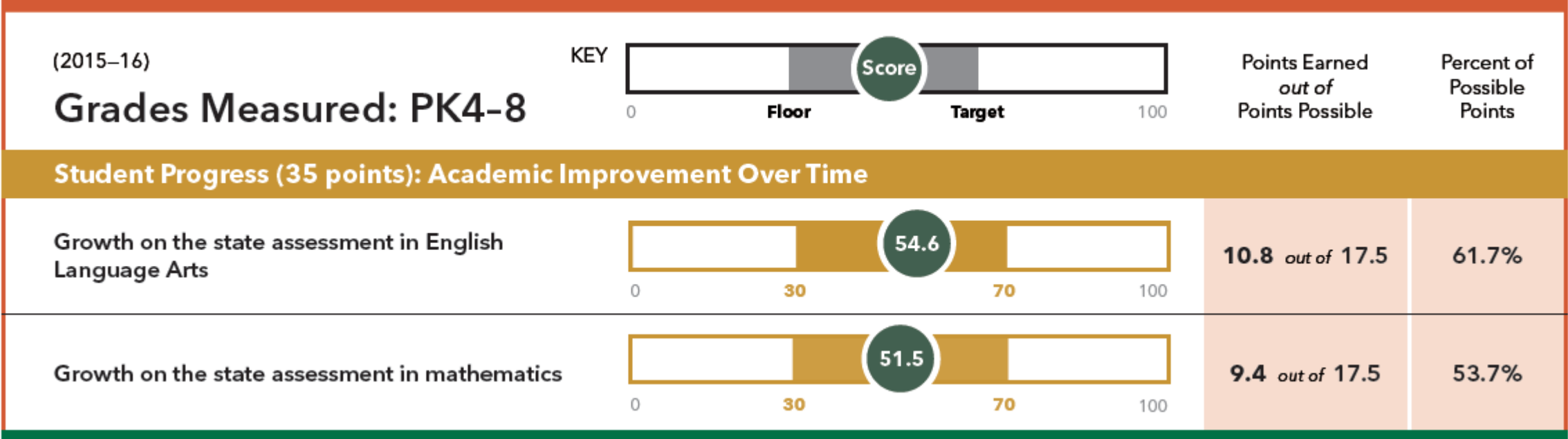
14.3%

At-Risk Population

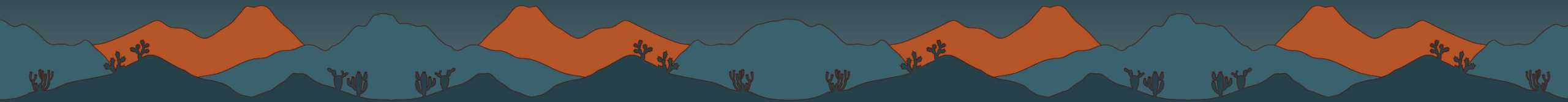
24.5%



GETTING FEEDBACK



OBSTACLES



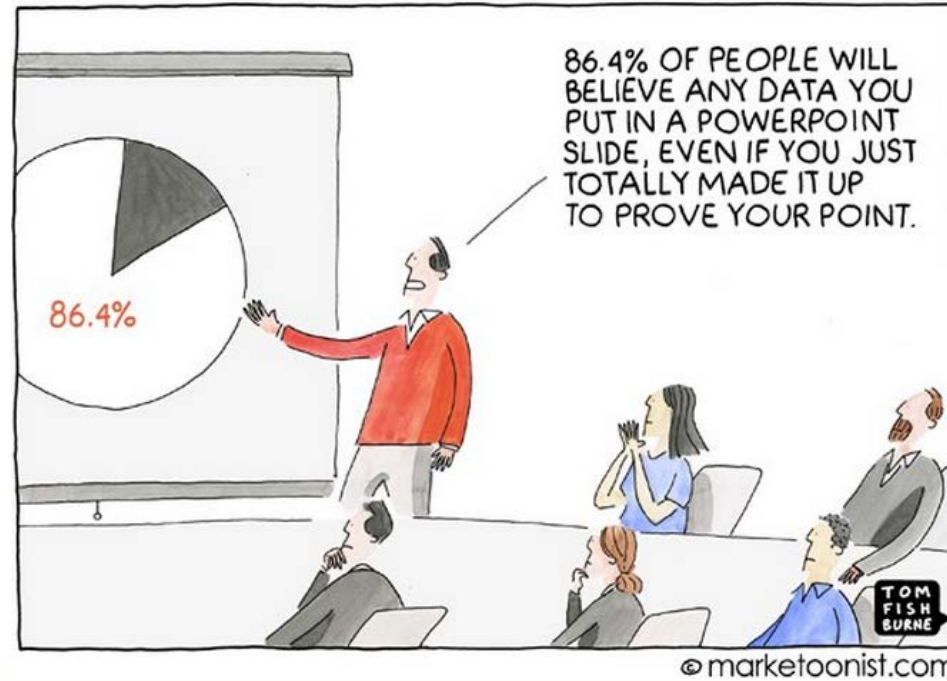
OBSTACLES: NYC DOE

- Comparison year-to-year
- Considering ALL audiences

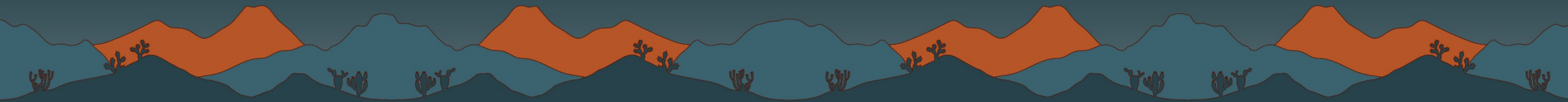


OBSTACLES: INDIANA CHARTER SCHOOL BOARD

- Bias
- Data



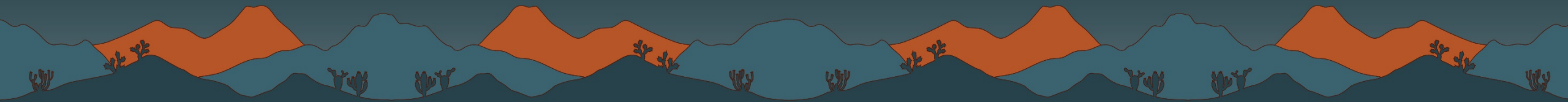
BREAKOUT



GROUPS

- Group 1 (Guersch) – You have data available but do not have an annual report or you have recently created an annual report.
- Group 2 (Bridgett) – You have an annual report but would like to take it to the next level with data visualization.
- Group 3 (Erin) – You have an annual report but would like to make changes based on input from stakeholders.

WRAP UP



CONTACT INFORMATION

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nacsa

NATIONAL ASSOCIATION OF
CHARTER SCHOOL AUTHORIZERS

